
JOURNALISTIC LANGUAGE WRITING STRATEGIES FOR STUDENTS AND BEGINNER WRITERS

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Abstract

Someone who does the writing activity sometimes has a pause or even stops in composing sentences in the writing. Moreover, the person is a beginner writer who has no experience in expressing his thoughts into writing. Journalistic language writing strategies try to get ideas in the face of obstacles that make writing activities hampered. The writings written by the authors are influenced by the understanding they have in presenting their writings about an event. The strategy chosen is expected to be able to make writers become lighter, easier, according to spelling standards, and of course able to solve it. Sometime the mistake made by the writer either intentionally or unintentionally will make a strong reaction to the author's self. A writer must practice first by knowing the strategies, tips, and tricks in order to produce writing that is liked by the general public.

Keywords: *Writing, Strategy, Ideas*

Introduction

When it comes to writing, if we look more deeply, we actually do the writing every day. Even though our writing is simple and concise, it is an act of writing. We write every day when we 'reply' to the messages we get through short messages (SMS), WhatsApp, Telegraph, Email, and so on. Although it feels a little writing that we have written it turns out that when combined can be one or two pages. If we look deeper, we actually did writing activities when we were still in kindergarten and also in elementary school, which at that time we did it because of assignments given from the teacher. Writing activities continue to be done as long as we are still educated, it's just that when we have finished from college, writing activities become things that are 'difficult' to do again.

But to become a person who is able to write, that simple act is still lacking to be said to be a writer. Because the person who is really able to write he can arrange the sentences to be interrelated so that it becomes a complete writing. Obstacles encountered when writing are common. Especially when we compose writing into a whole sentence. Cultivating writing activities still difficult to develop in our country, because writing seems simple, but when it is practiced it is not as easy as we speak.

Wrong writing errors in basic matters such as incorrect spelling, incorrectly placed acronyms, misplaced signs, and irregular arrangement of sentences indicate an author is not

wholeheartedly writing. A writer will not make himself remembered as a writer who does not understand how the writer. Because once the writing has been thrown to the public then the writing will be consumed by the general public. Criticism will appear repeatedly and if the writer cannot survive he will stop completely to become a writer.

Writing is channeling the things we experience into writing that can be read and understood by people (Hakim, 2001: 9). Obstacles faced to become a writer of course not a little. Usually someone has just gained inspiration or a good experience and when asked to write it will feel very easy.

However, when suddenly the inspiration is deadlocked, they will not be able to continue writing. Suroso (2007: 40) argues that to write what we want, there are several things that the writer must ask himself, such as being able to sit long at the table reading references related to the theme of the writing, the written writing does it have the truth in it so that it can be accounted for, writing later whether it is indeed writing what it is not like something big downplayed and something small raised, whether our writing represents the community, and whether it can criticize the personal writing that we have written.

According to Sanjaya (2009: 227) the understanding that must be possessed by an author must be able to guess, interpret, give examples, analyze, maintain, differentiate, determine, expand, clarify, endeavor, and conclude the sentences that are strung together until finally it can become a writing .

According to Soendoro (1977: 30) the language of journalism to be written has an important strength, where the writing contained therein has a difference with other written works such as books and papers. The language of journalism is not difficult to make because the writing is not very scientific but requires the reader to immediately understand the essence of our writing. Sumadriria (2006: 30) argues that the material contained in journalism has a solid, short, smooth, straightforward, simple and attractive character. Sudaryanto (1996: 23) states that the language of journalism itself has a creative use of Indonesian language combined with scientific, business, philosophical, and literary languages. While Anwar (1995: 58) mentions that language journalism must be written using language that is interesting, light, concise, compact and also simple, that is done so that it can be understood by various levels of society. The choice of words in the language of journalism will help the writer so that his article can be accepted and published in the mass media.

From the explanation above, the writer will discuss "**Journalistic Language Writing Strategies for Students and Beginner Writers**". The purpose of this writing is to find out what strategies can be used to help someone in terms of writing. The benefits are expected to overcome the obstacles that make someone delay writing and be able to provide inspiration and ideas so that the writings of the author are finished and can be published.

Literature Review

Writing requires something more in doing it. The obstacles encountered while writing are numerous but most are due to the writer being unable to form a suitable sentence due to running out of ideas. There is one activity that is sometimes underestimated by a writer, even though it is the initial foundation before writing. The activity is reading. Reading, any reading will be able to give someone a thought in writing. Whatever he reads will be an inspiration to increase his knowledge in compiling a writing. Routinely even a little reading will be useful in helping us write.

Dewabrata (2006: 15), said that writing is one part of communication. The delivery of messages does only occur in one direction but with good language it can touch the feelings and minds of readers so they understand what we are writing about. The author in his writing will use comments that are closely related to what is happening by relating it to an appropriate language and sometimes written in popular scientific language.

In terms of writing the use of 5W + 1H must really be applied, especially with regard to journalistic writing. Journalistic language is a simple language that uses basic words so that everyone is expected to be able to write and read it easily. In daily life, journalism is part of the decision. The decision is about the content, concept, nature, public interest, information, sources which regulate everything into a complete news or article. Djuraid (2006: 85) states that statements that use Who, What, When, Where, Why, and How, able to attract the attention of readers. That is because the six statements provide a comprehensive writing element and can cover all answers.

A person's personality is different from a person's personality in general. A writer has a high abstinence. A writer has a burden when they have not finished writing and displayed in front of the general public. A writer has a great will so that his writings can be published in journals, print media, or in a book. An author also has the same possibility of being rejected by

a publisher or print media. But they did not give up, they would immediately introspect themselves why their writings could not be published. When they find a reason why their writing is not published, for example, because the writing they make is not in accordance with the systematic writing of the journal or print media, they will immediately fix it.

The unyielding nature of making a writer a person who needs to be taken into account because they will not back down when faced with a problem. Writers who have these qualities later will become great and great writers. Writers who are able to overcome the problems they face can make writing activities not just a hobby but something that can add income. The perceived benefits of writing in the mass media are that we take part in efforts to educate the nation. Because the articles we write have added insight to their readers. Moreover, for example we bring agencies in our writing, then the institution or organization where we are will be proud because we have productive and also qualified writers.

Author who can be relied upon has the intuition in describing life stories in writing both written and unwritten, both implied or not implied (Hakim, 2001: 9). Activities that can be done by the writer in adding to his intuition by reading a variety of writings, both in newspapers, magazines, and books that have appeal. In addition to reading, the writer also trains his intuition by chatting, debating, and even watching educational broadcasts. Insight itself comes from a variety of sources. If writing is still difficult, then write something simple, which is writing a diary. Diary is basically a collection of daily writing of our activities, it is not difficult to do it because we write something about ourselves and the people who know best what we do, of course, ourselves.

Then the next step after writing something we know then bring the writing to friends, parents, teachers, lecturers or people who are thought to be able to be invited to discussion and provide input to the writing that we have completed. Do not be afraid of the discussions that we do, both input or even criticism of our writing. All of that can build our mentality and personality to become a reliable writer. To add insight into writing, may we compare the writings that we make with the writings of other writers who have the same theme.

According to Subiyakto (1994: 47) someone who has an interest in writing in the mass media must have strong personal abilities and also broad insight. According to Hakim (2001: 12-13) states that there are several steps taken in writing an article. First, get ideas and topics that we can write about. Second, describe our writing by first determining the main points. Third,

examine the description that we have made so that it has a flow in writing. Fourth, to make us more excited then focus our writing to one point in the problem. And among the steps that have been mentioned diligent reading activities must be habituated into life and made a mandatory requirement. The combination of writing and reading will be one way out in order to finish writing. Every now and then fantasizing of course something may be done as one of the catchers of inspiration.

There are several things that must be considered for a novice writer so that the writing he made can be published. In writing, we must first learn about the goals of the mass media that we want to get into. The mass media have their own rules in determining whether a post is appropriate for them to publish or not. A writer cannot carelessly send his writing to the mass media, if it does not meet the criteria then the article will be immediately rejected. To find out the writing criteria accepted by the mass media, we cannot just read one article. We need to read and pay attention to a few writings so that we find the direction the mass media want to display.

Even if we have difficulty in finding the desired criteria, we can try to ask directly to the mass media about our doubts. We still need to study writing so that we can add our references in writing according to the criteria of the mass media. Even though in the future it turns out that our writing was rejected, be encouraged. Keep the spirit to re-write an article, because the mass media in essence wants to show the best for the organization because if they do not display something interesting to read could be the mass media in the future will lose and close.

Discussion

Freedom of the press that is often expressed by the mass media has meaning which means we are free to write something we want. Writing that has the content of freedom of the press according to the mass media directs the truth but still in the rules of caution (Artha, 2002: 125). We must know that the press itself broadly concerns activities that involve communication through the media. Correcting our writings that have been rejected is not a disgrace, because the writings we have made are essentially writings that have experienced various obstacles so they can be called feasible even though our own version. The writing that we can vary will become more value because it will make our writing have diversity which is of course interesting. Writing also needs an attitude to know the ability of our writing, if our

writing is still limited then try to send it to the local mass media first. If we send it to the national mass media, it could be that our writings that are still not 'mature' will be rejected. Moreover, if you write in the local mass media, in addition to the selection that is not as strict as national, our competition is also not much.

So that our writing in a mass can be published, Utama (1987: 111) mentions that the article is leaning towards something that is actual, original, innovative, and also creative. The writing should not be stiff, what happens and will lead to where our writing must be reviewed in a straightforward manner and the people who read our writing know the opinions we express in them. Writing in print must have criteria which aside from the news are still a topic of discussion in the community, writers may not write with the intention of inciting either party, writing must be a solution rather than worsen the situation.

There are several things that must be considered in order to be effective in writing journalistic news, including must have accuracy in informing, diction and good grammar, simple in writing information, vitality, variety, and appropriate thinking (Kusumaningrat, 2005: 40). Mistakes in writing become an obstacle that still often occurs due to lack of knowledge of a writer with the aim of writing he wants to achieve. A writer cannot just write but expect extraordinary acceptance with what he has written. A lot of practice and research must be done in order to get good writing and be accepted by the wider community.

Journalistic language has several criteria on which to base it, among other things: simple, concise, concise, straightforward, clear, clear, attractive, democratic, populist, logical, grammatical, avoiding speech, avoiding foreign words and terms, using appropriate and correct words, the sentence used is active, the technical term is not used, and in accordance with applicable written rules (Sumadiria, 2006: 13).

Suroso (2007: 98-99) states that the standard rules about writing in the mass media that are universal do not currently exist, but there are some rules that can be used as a benchmark in terms of writing articles in the mass media. First, the first sentence that we use is able to attract the reader, then inserting a quote can add appeal. Second, the sentences are not rigid and write like the language of storytelling, don't use technical language or special terms. Third, the actual story has a time limit so write something that's really warm. Fourth, writing should not be as if we are patronizing the readers, writing invites the reader to think and let the reader draw their respective conclusions. Fifth, enter data that supports our writing.

In encouraging writings, we must open ourselves up by joining a writer's group. Hanging out and making friends with fellow writers will have a big impact in helping us improve writing. Fellow writers usually provide mutual constructive input to the writings that have been made by their group members.

The environment that is built between writers provides positive energy in building learning intentions, paving the way in terms of stagnation of ideas, and erodes the lazy nature. The theory in the stages of writing there are many opinions from the experts, although there are differences but they all have the same meaning or purpose, namely to make good writing. Finding writing ideas that we want to write is one of the important stages. Making important notes about the ideas we want to write will help us finish writing. Narrowing the purpose of our writing must be done so that our writing does not widen everywhere so that we can no longer know the initial focus of the writing we write. Formulating the problem in a concise and concise way can be done to strengthen the basic purpose of our writing.

In writing, it cannot only be based on what we currently think. A good writer will gather written materials so that they can strengthen and enrich their writing. Observations, interviews, research, and other activities that are able to help in gathering material for writing, can we do it.

Improving the writing that we have written is also an important part of doing writing, because trivial matters such as the layout of dots and commas that are wrong can be something bad so someone does not want to continue reading from our writing.

Someone does have their own criteria for writing, but when we want our writing to enter the mass media, we must use good and polite writing. Posts that use straightforward and simple language are more enjoyable than the use of language that is convoluted with theory. If you want to publish articles in the mass media such as newspapers, the writing you send must be current. Because the newspaper is a mass media that is printed every day, the subject that is 'stale' is not likely to be published if there is a more recent discussion.

Indeed, sometimes the writing that goes into the mass media when we read it turns out to be no better than our writing which is refused to be published. The luck factor also needs to stop by to help us in publishing. For the sake of helping us in convincing ourselves in writing, rest assured that a writing will be able to survive hundreds or even centuries and be read by

many people, but if it is only a conversation then it has only a small and also limited survival time.

Location that supports us in terms of writing is also an important part. For example, how can we get inspiration in writing if we write in a smelly place. Look for a good location, which can make our minds relax. Writing when vacation can also be an alternative. Writing is indeed not easy, many agree, but when we are able to finish it, the satisfaction we get is far 'more valuable' because we have shared what we feel and know.

Conclusion

When writing, constraints do sometimes come. A person who has the nature to never give up and keep the spirit to improve his writing will be able to overcome the problems that confront. The thing that must be done to be able to write is to read. There are some small exercises that also help with writing such as making personal notes about our daily activities. News that is written must be in accordance with reality. There is no element of group interest or alignments contained therein. Writing that appears in the mass media is a neutral party without the need to be involved with reconstructing the reality of social relations.

An article provides information that contains elements of creativity so as to be able to explore the contents of which he wrote. The article discusses the issue or topic is currently developing or is being warmed up. An author is expected to be able to verify the data he gets. Published writings will be more liked by readers when they contain elements of clarity and there is little entertaining element.

A writer has a high intuition in compiling the knowledge and knowledge he gets so that he can compile it into writing that can be read by everyone and of course published. Having a group of several writers can also help us to stay motivated in writing and can continue to learn by reminding each other.

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